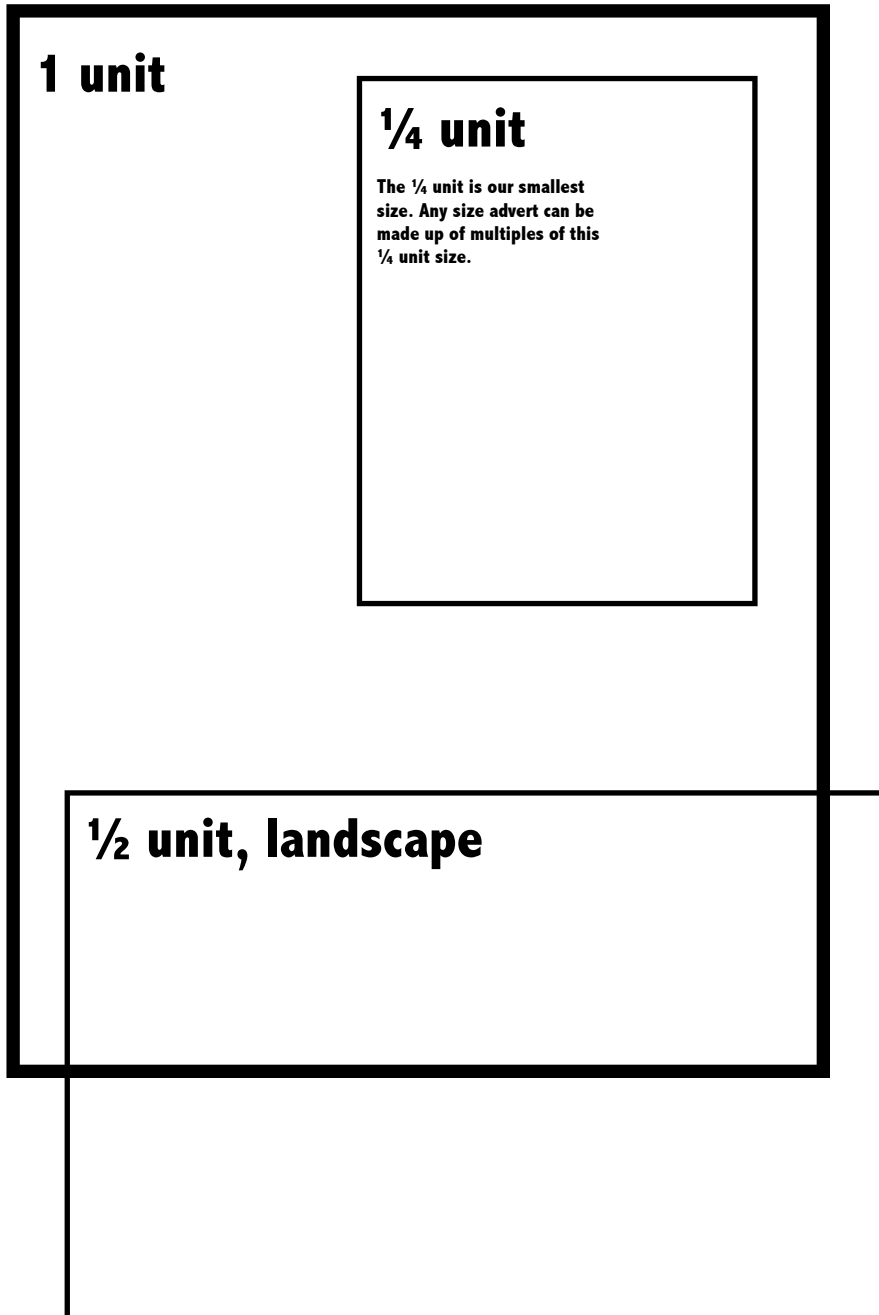


# Examples of Advertising Space



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## ***THE BIRSTALL POST***

### **THE ROTHLEY POST**

### **MOUNTSORREL POST**

c/o Longslade College, Wanlip Lane,  
Birstall, Leicester LE4 4GH

**Tel/Fax: 0116 2674213**

email: [editor@birstallpost.co.uk](mailto:editor@birstallpost.co.uk)

[www.birstallpost.co.uk](http://www.birstallpost.co.uk)

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### ***THE BIRSTALL POST***

- **Monthly:** published on 1st of the month
- **Circulation 5000**
- **Delivered to every home in Birstall & Wanlip:** population 13,000
- **Copy Deadline:** normally 18th of month prior to publication (ring us for details)
- **Established 1983**

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### **THE ROTHLEY POST**

- **Bimonthly:** published six times a year
- **Circulation: 2000**
- **Delivered to Rothley, Thurstaston & Cropston**
- **Copy Deadline:** normally the 11th of the month prior to publication (ring us for details)

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### **MOUNTSORREL POST**

- **Quarterly:** published four times a year
- **Circulation: 3400**
- **Delivered to Mountsorrel**
- **Copy Deadline:** normally the 11th of the month prior to publication (ring us for details)

# THE BIRSTALL POST

## Advertising Rates

SPACE	INSIDE PAGE	FRONT PAGE	BACK PAGE	PRINTED SIZE (Width x Height)
0.25 unit	£26	£43	£32	53 x 70mm
0.5 unit portrait	£44	£78	£58	53 x 142mm
0.5 unit landscape	£44	£78	£58	109 x 70mm
0.75 unit	£64	£111	£88	166 x 70mm
1 unit	£78	£140	£114	109 x 142mm
1.5 units	£119	£203	£158	166 x 142mm
2 units	£156	£263	£207	223 x 142mm
2.5 units	£199	-	£259	279 x 142mm
Half page	£284	-	£394	279 x 195mm
Full Page	£350	-	-	279 x 390mm

**THE BIRSTALL POST is published monthly on the 1st of the month**  
**The COPY DEADLINE for each month's issue is normally the 18th of the month prior to publication - please ring us on (0116) 267 4213 for details**

# THE ROTHLEY POST

## Advertising Rates

SPACE	INSIDE PAGE	FRONT PAGE	BACK PAGE	PRINTED SIZE (Width x Height)
0.25 unit	£20	£35	£23	53 x 70mm
0.5 unit portrait	£36	£64	£41	53 x 142mm
0.5 unit landscape	£36	£64	£41	109 x 70mm
0.75 unit	£51	£85	£57	166 x 70mm
1 unit	£60	£107	£69	109 x 142mm
1.5 units	£84	-	£96	172 x 142mm
Full Page	£147	-	-	172 x 272mm

**THE ROTHLEY POST is published six times a year:**  
**Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec**  
**The COPY DEADLINE for each month's issue is normally the 11th of the month prior to publication - please ring us on (0116) 267 4213 for details**

# MOUNTSORREL POST

## Advertising Rates

SPACE	INSIDE PAGE	FRONT PAGE	BACK PAGE	PRINTED SIZE (Width x Height)
0.25 unit	£23	£40	£27	53 x 70mm
0.5 unit portrait	£41	£74	£47	53 x 142mm
0.5 unit landscape	£41	£74	£47	109 x 70mm
0.75 unit	£59	£98	£66	166 x 70mm
1 unit	£69	£123	£79	109 x 142mm
1.5 units	£97	£169	£110	172 x 142mm
Full Page	£169	-	-	172 x 272mm

**THE MOUNTSORREL POST is published FOUR times a year:**  
**Dec, Mar, Jun, Sep**  
**The COPY DEADLINE for each month's issue is normally the 11th of the month prior to publication - please ring us on (0116) 267 4213 for details**

## DISCOUNTS FOR REPEAT BOOKINGS

**5% DISCOUNT for space booked in 3 consecutive issues**  
**10% DISCOUNT for space booked in 6 consecutive issues**

**Payments are due within 28 days of invoice**

**The publisher reserves the right to amend these rates at any time**

**SMALL ADS: Classified adverts in The Birstall Post, The Rothley Post & The Mountsorrel Post are 25p (incl. VAT) a word. Maximum 50 words. Box outline £1.00 (incl. VAT) extra. Payment with order required for small ads.**

## ALL PRICES EXCLUDE VAT

# Advertising Space Order Form

**Please book the following advertising space (tick boxes)**

SIZE	TITLE & PUBLICATION DATE (eg Birstall Post, July 2005)
<input type="checkbox"/> 0.25 unit	.....
<input type="checkbox"/> 0.5 unit port.	.....
<input type="checkbox"/> 0.5 unit l'scpe.	.....
<input type="checkbox"/> 0.75 unit	.....
<input type="checkbox"/> 1 unit	.....
<input type="checkbox"/> 1.5 unit	.....
<input type="checkbox"/> Full Page	.....
<input type="checkbox"/> Other.....	.....

## PAGE REQUIRED

- Front page\*  
 Back page\*  
 Inside page

\*Space limited on these pages, ring for availability

**Artwork:** Please provide us with a sketch of your advert & we will do the rest. Alternatively, let us have your finished artwork. Preferred file format: 300dpi jpg or PDF

**Other instructions:** \_\_\_\_\_

**Your name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Tel & Fax:** \_\_\_\_\_

**When we need your order by. Normally the dates are:**  
 Birstall Post - 18th of the month prior to publication  
 Rothley Post - 11th of the month prior to publication  
 Mountsorrel Post - 11th of the month prior to publication  
 Note: we can accept orders after the deadline - please ring us